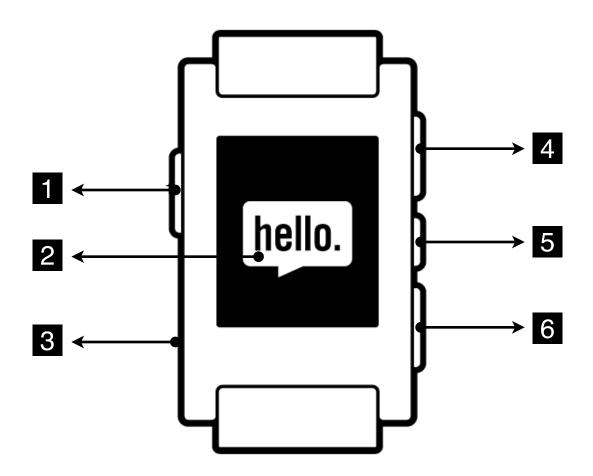


E-Paper Watch for iPhone and Android



1 Button A

4 Button B

2 Display

- 5 Button C
- 3 Charge Port
- 6 Button D

E-Paper Watch for iPhone and Android

Certifications and Safety Approvals

FCC Compliance Statement

This device complies with Part 15 of the FCC Rules. Operation is subject to the following two conditions: (1) this device may not cause harmful interference, and (2) this device must accept any interference received, including interference that may cause undesired operation.

CAUTION: Change or modification not expressly approved by the party responsible for compliance could void the user's authority to operate this equipment. This equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to Part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This equipment generates, uses and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications. However, there is no guarantee that interference will not occur in a particular installation. If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one or more of the following measures:

- --Reorient or relocate the receiving antenna.
- --Increase the separation between the equipment and receiver.
- --Connect the equipment into an outlet on a circuit different from that to which the receiver is connected.
- -- Consult the dealer or an experienced radio/TV technician for help.

CAUTION:

Any changes or modifications not expressly approved by the grantee of this device could

void the user's authority to operate the equipment.

RF exposure warning

This equipment must be installed and operated in accordance with provided instructions and the antenna(s) used for this transmitter must be installed to provide a separation distance of at least 2.5 cm from all persons and must not be co-located or operating in conjunction with any other antenna or transmitter. End-users and installers must be provide with antenna installation instructions and transmitter operating conditions for satisfying RF exposure compliance."

E-Paper Watch for iPhone and Android

· Industry Canada Compliance Statement

This Class B digital apparatus complies with Canadian ICES-003.

This device complies with Industry Canada license-exempt RSS standard(s). Operation is subject to the following two conditions: (1) this device may not cause interference, and (2) this device must accept any interference, including interference that may cause undesired operation of the device.

Cet appareil numérique de la dasse B est conforme à la norme NMB-003 du Canada.

Cet appareil s'accorde avec Industrie Canada licence-exempte RSS standard. (1) cet appareil ne peut pas causer l'intervention, et (2) cet appareil doit accepter de l'intervention, y compris l'intervention qui peut causer l'opération non désirée de.

· Bluetooth® License

This product contains QDID: B019784, QDID: B016770 and QDID: B017137

The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Pebble Technology, Corp is under license. Other trademarks and trade names are those of their respective owners

CE Declaration of Conformity

We, Pebble Technology Corp. 639 High St, Palo Alto, CA 94301 declare under our sole responsibility that the product Pebble: E-Paper Watch for iPhone and Android to which this declaration relates is in conformity with the following standard(s) or other normative document(s)

Article 3.1 a - Safety EN 60950-1: 2006 Article 3.1 b - EMC EN 301 489-01: V1.9.2

EN 301 489-17: V2.1.1

Article 3.2 - Radio EN 300 328: V1.7.1

following the provisions of the R&TTE Directive (99/5/EC).

Palo Alto, USA. November 29, 2012

Eric Migicovsky, CEO

EMigiconsky

E-Paper Watch for iPhone and Android

Warranty

For more information on about the One Year Limited Warranty, please visit www.getpebble.com/warranty.

Quickstart Guide

Each Pebble shipment includes:

- One Pebble smartwatch
- One Pebble USB charge cable

Charge Pebble

Attach the curved end of the Pebble USB charge cable onto Pebble. Plug the other end of the cable into a USB port on a computer, laptop or USB wall charger.

To obtain a full charge, leave Pebble connected for at least 2 hours.

Download smartphone app

Pebble is compatible with the following iOS devices running at least iOS 5 or greater:

- iPhone 3GS
- iPhone 4
- iPhone 4S
- iPhone 5
- iPod Touch 3rd to 5th generation

Pebble is compatible with Android smartphones running Android OS 2.3.3 or higher.

Download the Pebble App by visiting http://go.getpebble.com from the iOS or Android browser.

Bluetooth pairing

Enable Bluetooth in iOS or Android settings. Perform a Bluetooth device scan. Pebble will show up with the name "Pebble XXXX" where XXXX is a unique identifier (the last 4 digits of the serial number imprinted on the back of the watch). After selecting the 'Pair' option, a confirmation prompt will be presented on the watch display. Press Button C to confirm the pairing. Then confirm the pairing on the smartphone side.

Open Pebble App

After installing the Pebble App and pairing via Bluetooth, open the Pebble App on iOS or Android. After each reboot, the Pebble App needs to be opened.

Pebble Bluetooth Watch

Key Features

- ST ARM 32-bit CORTEX –M3 CPU
- Panasonic PAN1316 Bluetooth EDR 2.1 (4.0 disable) module support SPP, AVRCP profile;
 The maximum power consumption is less than 15 mA and the average power consumption is about 1 uA
- SHARP 1.26',TFT LCD module with 144 x 168 resolution in a 24192-pixel stripe array
- Waterproof to 5 ATM
- Accelerometer and magnetometer sensor
- Vibrator indicate
- Display Backlight
- LiPoly Battery (120mAh)
- 4 function Key

Form Factor

- Dimension: 50.33 mm X 32 mm X 8.44 mm
- Weight: 39g
- Operation System TBD



ID for reference only